



GAINESVILLE ORCHID SOCIETY

P.O. BOX 5927 ♦ GAINESVILLE, FL 32627-5927

August 22, 2022

Dear Business Owner,

Every October, the Gainesville Orchid Society sponsors an annual orchid show held in conjunction with the Fall Open House and Plant Sale at Kanapaha Botanical Gardens.

The popular event is free to the public and attracts about 4000-6000 people every year.

This year's event, set for October 22 and 23, 2022, will feature an AOS-sanctioned orchid show with displays from regional orchid societies and orchid vendors, educational sessions, and plant giveaways. Our purpose is to provide an enjoyable experience for visitors, as well as information and education about orchid culture and conservation.

Your sponsorship helps defray show expenses. Major sponsors contributing \$300 or more will be featured in publicity for the show. Names of all businesses supporting the show at any level receive recognition on highly visible signage seen by visitors as they enter the show.

Please consider a sponsorship!

If you have questions or need more information, please feel free to contact us.

Sincerely,

Joan MacLeod
GOS Show Chair
352-665-2640
neilmacleod@bellsouth.net

Ghislaine Carr
GOS Show Co-chair
305-804-9495
ghislainecarr@yahoo.com



American Orchid Society
Education. Conservation. Research.
Affiliated Society

You are invited to support
**Kanapaha
Botanical Gardens**

Fall Open House & Plant Sale

featuring
**Gainesville Orchid Society's Annual Show
"Orchids in the Garden"**

October 22-23, 2022

Sponsorship Opportunities

Each sponsor/advertiser will receive a poster ad on a special sponsorship exhibit located in the Summer House for maximum visibility. Free typesetting and layout is included, if requested. Sponsors are asked to supply digital or printed business cards, small flyers, or coupons which will be displayed with their poster. *Sponsors at the \$300 and up level will also benefit from an online ad on our website during the month before the show.*

All advertising materials must be submitted to **drahcir7@bellsouth.net** by **September 30** to qualify for this offer.

Check desired level:

- | | |
|--|--------------|
| <input type="checkbox"/> Major Show Sponsor | \$300 and up |
| <input type="checkbox"/> Show Sponsor | \$100-299 |
| <input type="checkbox"/> Individual Patron | Any amount |
| <input type="checkbox"/> Advertising Level 1*
8 1/2 x 11 poster | \$30 |
| <input type="checkbox"/> Advertising Level 2*
8 1/2 x 14 poster | \$60 |
| <input type="checkbox"/> Advertising Level 3*
11 x 17 poster | \$90 |
| <input type="checkbox"/> Advertising Level Other* | \$ _____ |

***If you are purchasing an Advertising Level, please enclose a business card.**

Sponsor's Name *(to be used in promotion)*

Address _____

Key Contact _____

Phone _____

Email _____

Payment should be made to:



**Gainesville
Orchid
Society**

Mail completed form and check to:

**Martha McGuire
GOS Treasurer
2260 NW 21st Avenue
Gainesville, FL 32605**

Martha McGuire